



BONNAFOUS-BOUCHER Maria

Département : Management Stratégie et Organisation

Matières enseignées

Stratégie

Intervient dans les programmes

Bachelor

Master

Principaux Diplômes

2012 – HDR (Habilitation à Diriger des Recherches) en Gestion des Organisations, Université Paris Dauphine (PSL)

2003 – Doctorat en Sciences de Gestion, option Prospective, Stratégie et Organisation, CNAM

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Biographie

2013-2016 Deputy Councillor Ministry of Foreign Affairs

2005-2013 Director of Research

Contributions intellectuelles les plus significatives sur les cinq dernières années

Articles

BONNAFOUS-BOUCHER, M., DE GERY, C., & LAVIOLETTE, M. (2015). Policy-based clusters as laboratories of institutional change: the case of France. *International Journal of Entrepreneurship and Innovation Management*, 19 (5/6), 363-385.

BEGIN, L, BONNAFOUS-BOUCHER, CHABAUD, D., & FAYOLLE, A. (2015). La longévité des entreprises familiales en question. *Revue de l'Entrepreneuriat*, 13, pp.11-23.

BEN BARKA H, BONNAFOUS-BOUCHER M, (2014), Perceptions of the Role of the Independent Director on the Board: Indication From a Bi-National Company, *YAD*

TEGLBORG, A., BONNAFOUS-BOUCHER, M, & REDIEN-COLLOT, R. & VIALA, C. (2013). L'innovation participative à orientation entrepreneuriale, un atout concurrentiel à cultiver. *Entreprendre et innover* (18), 23-30.

Conférences

Internationales

BONNAFOUS-BOUCHER, M., de GERY, C., & LAVIOLETTE, E. (2014). "Policy-Based Clusters as Institutions and Laboratories of Institutional Change: The Case of France", *Society for the Advancement of Socio-Economics (SASE)*, Chicago, Illinois.

BONNAFOUS-BOUCHER, M. (2013). "Teaching Stakeholder Theory in Business Ethics", *Conférence annuelle EDHEC European Business Ethics Network (EBEN)*, Roubaix, France.

LAVIOLETTE, E., de GERY, C. & BONNAFOUS-BOUCHER, M. (2013). "Clusters as institutional entrepreneurship", *Congrès de l'Académie de l'Entrepreneuriat et de l'Innovation (AEI)*, Fribourg, Switzerland.

LAVIOLETTE, E., DE GERY, C., & BONNAFOUS-BOUCHER, M. (2013). "Clusters as incubators: a typological analysis of innovative & Entrepreneurial Performance in French Competitive Poles". *Society for the Advancement of Socio-Economics (SASE)*, Milan, Italy.

BEN BARKA, H., MARCO, L., & BONNAFOUS-BOUCHER, M. (2012). "New Perceptions of The Independent Director on the Board of a Listed Company: The Case of Air France-KLM", *European Academy of Management (EURAM)*, Rotterdam, Netherlands.

STURGEON, T., BONNAFOUS-BOUCHER, M., DE GERY, C., LAVIOLETTE, M., & BEN BARKA, H. (2012). "How Innovation Clusters Become Superclusters: Comparing the Evolution of Biomedical Clusters in the United States and France", *Society for the Advancement of Socio Economics (SASE) Conference*, Cambridge, Massachusetts.

BONNAFOUS-BOUCHER, M., DE GERY, C., & LAVIOLETTE, M. (2012). “*Clusters Policy and New Institutionalism*”, *Society for the Advancement of Socio-Economics (SASE)*, Cambridge, Massachusetts.

BONNAFOUS-BOUCHER, M. & RENDTORFF, J. (2011). “*For a heuristic approach to management theory: contributions to stakeholder theory*”. *European Business Ethics Network (EBEN) Annual Conference*, Antwerpen, Belgium.

BONNAFOUS-BOUCHER, M. & RENDTORFF, J. (2011). “*Stakeholder management, the possibility of community and the other: the insights of Jean-Luc Nancy*”, *European Business Ethics Network (EBEN) Annual Conference*, Antwerpen, Belgium.

BONNAFOUS-BOUCHER, M., DE GERY, C. & LAVIOLETTE, E. (2011). “*A Model of Entrepreneurial Performance in Clusters*”. *International Council on Small Businesses*, Stockholm, Sweden.

BONNAFOUS-BOUCHER, M., DE GERY, C. & LAVIOLETTE, E. (2011). “*Hybrid Governance & Entrepreneurial Performance in French Clusters: From Pandora's Box to the Black box*”. *Society for the Advancement of Socio-Economics (SASE)*, Madrid, Spain.

Nationales

BONNAFOUS-BOUCHER, M. (2012). « *Le potentiel de la théorie des parties prenantes* ». *Dire et Faire le compromis, la négociation mise en mots, en chiffres et en images*, Poitiers, France.

Ouvrages

BONNAFOUS-BOUCHER, M. & RENDTORFF J., (2016), *Stakeholder theory*, Springer Briefs in Ethics, Springer Publisher (*in press*)

BONNAFOUS-BOUCHER, M. & RENDTORFF, J. (2014). *La théorie des parties prenantes*, Paris, La Découverte.

BONNAFOUS-BOUCHER, M. (2012). *Employee Driven Innovation a new approach*, Palgrave.

ORLAN, O. & BONNAFOUS-BOUCHER, M. (2011). *Ceci est mon corps, ceci est mon logiciel*. Al Dante AKA.

Chapitres

BONNAFOUS-BOUCHER, M. In CUIR, R., (Ed.), (2014), *Pourquoi de l'art plutôt que rien*, Paris, Archibooks Publisher.

DE GERY C., LAVIOLETTE, E M. & BONNAFOUS-BOUCHER, M. (2013). Le développement des compétences entrepreneuriales au service de la performance entrepreneuriale des pôles de compétitivité? Le cas des pôles Medicen et System@tic. In

CHABAULT, D., HULIN, A., LEROY, D. & SOPARNOT R, (Eds.). *La gestion des ressources humaines au service des réseaux d'innovation*. Paris, L'Harmattan

BONNAFOUS-BOUCHER, M., TEGLBORG, AC., REDIEN-COLLOT, R. & VIALA, C. (2012), Employee-driven innovation: Operating in a chiaroscuro. In HOYRUP, S., BONNAFOUS-BOUCHER M., HASSE C., LOTZ M. & MOLLER K (Eds.). *Employee-driven innovation: in A new approach to innovation in Europe*. Palgrave Macmillan.

BONNAFOUS-BOUCHER, M., CUIR, R., & PARTOUCHE, M. (2011). The New and the Challenge of the Market or the Non-Instrumental Function of Creation. In SCHERDIN, M. & ZANDER, I., *Art Entrepreneurship*. Cheltenham, Edward Elgar Publishing.

Autres Publications

2014: BONNAFOUS-BOUCHER, M. & RENDTORFF, J., Teaching Business Ethics and Stakeholder Theory, *Journal of Business Ethics Education*, Volume 11: 2014

2014: BONNAFOUS-BOUCHER, M. & BEN BARKA, H., Special Issue Governance , Développements récents en gouvernement d'entreprise, *Vie et Sciences de l'Entreprise*, n°198

2013: BRETONES, D. & BONNAFOUS-BOUCHER, M., L'entreprise et le développement industriel, commercial et territorial, Editorial, *Revue Vie et Sciences de l'Entreprise*, (1), 8-10.

Autres activités

2013-2016 Deputy Councillor Ministry of Foreign Affairs

2005-2013 Director of Research